

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF GATEWAY TO L.A. PBID INC.
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION
March 10, 2011**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on March 10, 2011 at 8:00 a.m. at the Sheraton Gateway LAX Hotel located at 6101 W. Century Blvd., Los Angeles.

43 individuals attended the meeting as follows:

- Grant Coonley, Hilton LAX
- John Noguez, L.A. County Tax Assessor
- Michael Payton, Crowne Plaza LAX
- Glenn Sampert, The Westin
- Steven Hall, LAX Marriott
- Phil Campanelli, Embassy Suites
- Charles Bassett, LRW Investments
- Larry Eisenberg, LACCD
- Michael Washington, Sheraton Gateway LAX
- Doug Lambeck, Decron Properties
- Israel Mora, Courtyard by Marriott
- Kari Hughes, AMB Properties
- Christina Davis, LAX Coastal Chamber
- Conrad Klingenstein, Jamison Services
- Sarah Levine, La Quinta Inn & Suites
- Paul Gnasso, Ace Parking
- Ben Ly, Hilton LAX
- Phil Baxter, Four Points by Sheraton
- Val Velasco, Board of Airport Commissioners - LAWA
- Bryan Porter, Hines
- John Knecht, Alden Management
- Ed Pomponio, DSS
- Michael Osterbauer, Daily Grill
- JD Webster, Neighborhood Council
- Lulu Hardman, Charles Dunn
- Josh Miller, Niche Advisors
- Chan Jin, Custom Hotel
- Julie Baylor, Gateway to a Greener LA
- Moussa Ndiaye, Crowne Plaza
- Clarence Espinosa, LAWA
- Barbara Yamamoto, LAWA
- Tom Murphy, Fordham Univ.
- Michael Klubock, Kids Ocean Day
- Eric Glyn-Davies, HB Drollinger
- Miki Payne, HB Drollinger
- John Ruhlen, WSIA
- Richard Moon, CPA
- Tony Stearns, L.A. County
- Hien Hung, L.A. County
- Matt Rubenstein, Tourific Escapes
- Trish Procetto, Tourific Escapes
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

1. **WELCOME / INTRODUCTIONS**

Grant Coonley welcomed the attendees and introduced the special guests.

2. **PUBLIC COMMENTS**

No public comments offered.

3. **APPROVAL OF MEETING MINUTES – January 13, 2011**

The minutes of the January 13, 2011 board of directors meeting were approved as presented.

4. **GUEST SPEAKER – Los Angeles County Tax Assessor, John Noguez**

John Noguez addressed Gateway to L.A. members on a variety of tax related issues including:

- Responsibilities of Tax Assessor's office
- Issues related to current State budgetary woes, and
- Proposed changes to Proposition 13 / impacts to commercial properties

5. **2010 YEAR-END FINANCIAL REPORT**

Richard Moon, CPA, presented the 2010 Year-End Financial Statement.

The financial report was unanimously approved by the Board of Directors.

6. **EXECUTIVE DIRECTOR'S REPORT**

Security Issues

January Marriott/African American male confuses front desk with the exchange of currency.

February/ Distraction theft at the Crowne Plaza Hotel, one male Hispanic subject distracted the victim, while the other subject removed property.

In the months of January and February the Pacific Division Vice unit made 11 arrests for prostitution in and around area hotels.

Security Contacts

| | Jan-11 | Jan-10 | Feb-11 | Feb-10 |
|--------------------|--------|--------|--------|--------|
| Citizen Contacts | 756 | 822 | 693 | 674 |
| Panhandler Contact | 122 | 102 | 117 | 100 |

Trolley Passengers

| | Jan-11 | Jan-10 | Feb-11 | Feb-10 |
|------------|--------|--------|--------|--------|
| Passengers | 5426 | 6535 | 4246 | 5566 |

Passenger Totals by Year

| 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 |
|--------|--------|--------|--------|--------|--------|------|
| 49,327 | 56,266 | 64,690 | 79,501 | 74,639 | 70,837 | 9540 |

| | | | | | | |
|------|------|------|------|-----|-----|------|
| +16% | +14% | +13% | +23% | -6% | -5% | -21% |
|------|------|------|------|-----|-----|------|

Ocean Express

Ridership is down 20% from 2010.

On agenda April 5 at Manhattan Beach City Hall to request contribution.

RFP Process – 4 vendors responded

Ace Parking

DSS

American GTS

Remo Weber

Meeting with Josh to interview vendors on March 10.

Budget likely to increase.

Keep It Green

The recycling event was held on February 17th and approximately 5-6 pallets collected of electronics were collected.

Shredding Events scheduled for May 11, 18 & 25.

Over 40 potholes were reported to Bureau of Street Services the last two months.

Gateway to Go!

No sight for March 15.

Gateway to Greener L.A.

Funds from LACCD to purchase - Must be used by June 2011

- Trash receptacles \$34,000
- Signage \$8,000

Proposed recycling receptacles - \$834

Branding Meeting have been held with Greg L., Cindy B. and Julia Kopischke to design logo for placement on receptacles and signage.

Sidewalk Improvements

Bureau of Street Services expediting work in effort to complete before Summer.
Thrifty & Fox Car Rentals cooperating.

Fox Car Rental to install new wrought iron fencing in place of chain link and barbed wire.

Working with property owners to encourage upgrade of fencing to wrought iron security fencing.

Grand Opening Anniversary

Anniversary event in April 28.
Request Radisson to provide food.
Invitees: Members
 Office Tenants
 Electeds

7. LAX Customer Service Update

Barbara Yamamoto and Tom Murphy gave a presentation on LAWA's efforts to improve Customer Service including information about the N.I.C.E. program designed to improve customer experience at LAX.

8. Kid Ocean Day at Dockweiler Beach

Michael Klubock presented information on Kid's Ocean Day at Dockweiler Beach on June 2nd and asked for adult volunteers to assist with 4,000 youth.

9. New Business

- Clarence Espinosa, Coordinator for Business & Job Resources Center, LAWA – briefed members on opportunities to use the Job Resources Center.

Meeting adjourned.